

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A hot fill bottle of polymeric material having
a plurality of thermal expansion panels equally spaced around a peripheral wall of the bottle; and
three dimensional logos embossed into the peripheral wall of the bottle, wherein said
~~characterized in that the~~ three dimensional logos constitute, at least in part, the thermal expansion panels.
2. (Currently Amended) A hot fill bottle as claimed in claim 1, wherein ~~[[the]]~~ said three dimensional logos constitute the whole of ~~[[the]]~~ said thermal expansion panels.
3. (Currently Amended) A hot fill bottle as claimed in claim 1, wherein three equally spaced said thermal expansion panels are provided.
4. (Currently Amended) A hot fill bottle as claimed in claim 1, wherein at least one of ~~[[the]]~~ said three dimensional logos ~~comprises~~ includes two concave tear drop shapes interconnected by a raised land whereby ~~[[the]]~~ said tear drop shapes are able to flex to compensate for volume changes of the bottle.
5. (Currently Amended) The hot fill bottle as claimed in claim 4, wherein all of ~~[[the]]~~ said logos ~~comprise~~ include two concave tear drop shapes interconnected by ~~[[a]]~~ respective said raised land.

6. (Currently Amended) The hot fill bottle as claimed in claim 1, wherein the bottle is blow ~~moulded~~ molded in a polyester resin.
7. (Original) The hot fill bottle as claimed in claim 6, wherein said polyester resin is polyethylene terephthalate.
8. (Canceled).
9. (New) A hot-liquid fill container comprising:
a unitary body having a top segment with an open ended mouth,
a close ended bottom segment forming a base, and
an intermediate segment therebetween, said intermediate segment including at least one thermal expansion panel provided as a three-dimensional logo at a predetermined distance away from said base, said thermal expansion panel shaped with a flexible spatial depth large enough to accommodate expansion/contraction during a hot-liquid filling/cooling process without requiring any other thermal expansion panel on the bottle at any other distance away from said base.
10. (New) A hot-liquid fill container according to claim 9, wherein said intermediate segment further includes an additional thermal expansion panel formed as a three dimensional logo and situated at said predetermined distance away from said base and equidistant from said at least one thermal expansion panel.
11. (New) A hot-liquid fill container according to claim 9, wherein said intermediate segment includes a plurality of thermal expansion panels formed as three dimensional logos at same distance away from said base and equidistant from each other.

12. (New) A hot-liquid fill container according to claim 9, wherein said thermal expansion panel accommodates expansion/contraction of between 25 ml to 30 ml in a 700 ml container.
13. (New) A hot-liquid fill container according to claim 9, wherein the capacity and size of the container varies from about 350 ml to 1.5 liter.
14. (New) A hot-liquid fill container according to claim 9, wherein a raised rib is provided adjacent to said thermal expansion panel with defined edges to impart stiffness preventing excessive deformation of said thermal expansion panel during said hot-liquid filling/cooling process.
15. (New) A hot-liquid fill container according to claim 9, wherein the container further includes a spaced land between said thermal expansion panel to impart additional stiffness protection to the bottle during said hot-liquid filling/cooling process.
16. (New) A hot-liquid fill container according to claim 9, wherein the container is formed from a pre-form polymeric material.
17. (New) A hot-liquid fill container according to claim 16, wherein said polymeric material is PET.
18. (New) A hot-liquid fill container according to claim 9, wherein said plurality of thermal expansion panels include a raised rib adjacently encircling said thermal expansion panels with at least two continuously defined raised edges imparting stiffness to prevent excessive deformation of said thermal expansion panels during said hot-liquid filling/cooling process.